



identiMetrics Biometric RallyPoint Control™ is the result of a collaboration and partnership between identiMetrics and BrightArrow Technologies. identiMetrics provides a unified biometric ID management platform allowing single sign on ID to applications used for attendance, food service, library, employee time clock, safety & security– everywhere when accurate student and staff identification in a school district is essential. BrightArrow Technologies provides a comprehensive automatic messaging system with a deep feature-set that can operate alongside the school's current messaging system or can even replace it.

We developed *RallyPoint* in direct response to requests from our customers and their first responders. To date, more than 1 million students nationwide are using finger scanning ID. Our customers simply want to implement the biometric technology that they're already successfully using in their schools in order to improve communication, safety and security in emergency evacuation situations.

What is identiMetrics Biometric RallyPoint Control™?

RallyPoint is a software application that:

1. Uses biometric technology to identify students and staff in the event of an emergency evacuation.
2. Sends an immediate text, email and/or phone call to parents and emergency contacts letting them know their child is safe along with pick-up location information.
3. Provides first responders and school officials reports of unaccounted for and accounted for students.
4. Identifies students with a finger scan which then sends an immediate text, email and/or phone call to parents verifying to school officials reunification of the child with the proper guardian.

What safety issues does *RallyPoint* address?

There are three main safety issues that *RallyPoint* addresses:

1. Notifying and calming anxious parents as early as possible after an emergency evacuation.

2. Giving first responders and school officials critical information in real-time so they can do their jobs effectively.
3. Providing information for a safe and orderly process allowing parents and authorized emergency contacts to pick up their children at the designated reunification point eliminating an often disorderly, chaotic and possibly dangerous situation.

How does *RallyPoint* work?

During an emergency evacuation, students and staff are directed to go to a safe area away from the school (rally point). In order to quickly and accurately know who is safely at the rally point, they scan their fingers. Within seconds, parents and authorized emergency contacts are alerted with a text, email and/or a phone call reporting that their child is safe along with reunification information.

At the same time, *RallyPoint* compiles a list of students who scanned at the rally point location. The list is compared in real-time to the latest attendance report from the school. A report of all students who are unaccounted for as well as a list of all students who scanned is sent to emergency responders and designated school officials.

To ensure a fast, controlled and safe reunification process when the student is picked up, the student scans again and the parent receives an immediate text, email and/or phone call. The message is shown to the school official which confirms that the child is released to the correct person.

How does *RallyPoint* work from a technical point-of-view?

The *RallyPoint* software and the student and staff biometric data is installed on dedicated and approved Windows OS devices. The devices can be fully ruggedized Windows tablets, regular Windows tablets and/or laptop computers which have finger scanners attached. This data, which resides on a district server, will synch daily onto each dedicated device to be sure it is up to date.

When *RallyPoint* is started, the software uses an internet connection to communicate to the BrightArrow servers. The operator selects the school that is having the emergency evacuation. When the school is selected, BrightArrow sends the most recent complete student roster to the device. This roster is made available directly from your district's SIS.

When the student scans a finger, the student identification number is sent via internet to the BrightArrow server. BrightArrow builds a list of the scanned students. This list is compared to the most recent attendance list of students. (Please note: it is not necessary for attendance to be taken using biometrics.)

In the event the device loses the internet connection, the ID numbers of the students who have scanned are stored until the device connects again to the internet. At that time, the ID numbers are sent to BrightArrow and notifications are sent to parents. If a student cannot scan for whatever reason, there is an option to enter the student information manually.

How do I send a Report?

RallyPoint has a *Send Report* button. When *Send Report* is selected, BrightArrow sends two lists to the identified first responders and school officials.

1. Students who have scanned at the time the report was sent.
2. Unaccounted for students at the time the report was sent.

What happens at the reunification point where parents pick up their children?

When parents arrive to pick up the child, the student scans into *RallyPoint* again. The parent receives a text, email and/or phone message so the school official can release the child safely to the proper guardian.

How do I connect the *RallyPoint* device to the internet?

You must use a device that can connect to the internet via ethernet, WiFi or cellular connection.

What kind of hardware device(s) do I need?

You have three options depending on your emergency evacuation plan and your budget. Please see *identiMetrics* System Requirements and Device Recommendations for detailed information.

identiMetrics provides approved finger scanners to work with the hardware devices you purchase. These finger scanners connect to the devices using a standard USB A or USB C connection. Hardware devices should be dedicated for use with *RallyPoint* only. Please note: *identiMetrics* DOES NOT provide hardware devices.

1. Recommended fully rugged Windows tablets with FirstNet capability are suggested for unpredictable environments when mobile capability and access to emergency cellular Band 14 frequency is essential. These tablets have been tested by *identiMetrics*, conform to the *identiMetrics* System Requirements and include a standard USB port. Most importantly, they are FirstNet ready. FirstNet is an exclusive cellular emergency network operated by AT&T that allows first responders to communicate during an emergency when regular cellular networks could be compromised. See Device Recommendations & GETAC Tablet Sales Sheet for more information.

2. Approved Windows tablets are suggested for indoor/outdoor environments when mobile capability and general cellular service is sufficient. Windows tablets must conform to the identiMetrics System Requirements and include a standard USB A port, USB C port or adapter. See identiMetrics System Requirements for more information.
3. Windows Laptops are suggested for stable, indoor environments when internet access is dependable. Windows laptops must conform to the identiMetrics System Requirements and have a standard USB A port, USB C port or adapter.

Since an internet connection is required for *RallyPoint* to operate, be sure that the devices used can access the internet via an ethernet, WiFi or cellular connection.

What is FirstNet?

FirstNet is the nationwide public safety communications platform dedicated to America's first responders. Band 14 is a nationwide, high-quality spectrum set aside by the government specifically for FirstNet. Once Band 14 is fully deployed over the next several years, it will cover 95% or more of the U.S. population.

Built with AT&T in a public-private partnership with the FirstNet Authority, FirstNet is bringing public safety a much-needed technology upgrade to help them connect to the critical information they need. For more information about FirstNet, visit www.firstnet.com.

AT&T offers FirstNet wireless data plans to first responders, members of the public safety community and school districts across the country. For more information, visit <https://www.firstnet.com/marketing/index.html#/marketing/index/plans>

identiMetrics recommends two ruggedized Windows tablets that are FirstNet Ready and have a standard USB A or C port. FirstNet Ready means that the tablets have mobile broadband technology capable of reaching the FirstNet network and require FirstNet SIM cards to be installed and activated with a FirstNet cellular plan from AT&T, just like your cellular phone or tablet.

GETAC T800 – Fully rugged 8.1” tablet for up to 5,000 users & 3-year warranty.

GETAC F110 – Fully rugged 11.6” tablet for up to 25,000 users & 3-year warranty.

GETAC fully rugged FirstNet Capable tablets that work specifically with

RallyPoint can be purchased directly through Affinity Group. To order, email getac@affinityenterprises.net or call 1-800-923-6846. Please see GETAC Tablet Sales Sheet for pricing, SKU#s and detailed order information.

Why does *RallyPoint* use a biometric finger scan for identification?

First, students and staff will always have their fingers with them ensuring accurate and correct identification. Second, the information sent to parents, first responders and school officials is fast and 100% accurate. Manual entry is not only slow, but when people are scared and anxious, there is a higher probability of inaccurate information being mistakenly sent to a parent with potentially devastating results.

It's important to understand that people don't necessarily act rationally during emergency events. They're in flight-fight-freeze mode. They're nervous and may be shaking. They may not have their smart phones or ID cards with them and certainly the younger ones won't. Students may not be with their classroom teachers or other officials who know their names or understand their language.

Do students need to be using finger scanning for attendance in order to use *RallyPoint*?

No. You can take attendance the way you always have. However, the students must have enrolled their finger into *identiMetrics* in order to finger scan during an evacuation of the school.

As a "Best Practice," we strongly recommend using *identiMetrics* every day, especially with the younger students, so in a real emergency finger scanning is a habit; everybody automatically knows what to do and how to do it. For example, the biometric ID system could also be used with software you already have to identify students in the cafeteria or breakfast in the classroom. They can also be identified to software in the library, and for late attendance and daily attendance. This way, during an emergency, students already know how to efficiently scan for identification.

Does the *RallyPoint* device need an internet connection to the *identiMetrics* biometric data base?

No. All of the student biometric ID information is installed on the device. It is updated daily by synching with the biometric database located on a district server.

However, an internet connection, either by ethernet, WiFi or cellular, is needed to start *RallyPoint*. This allows the user to select the school and load the student list. An internet connection is also needed in order to send the student ID information to the BrightArrow messaging software. BrightArrow processes the student ID information, sends a notification to the authorized emergency

contact(s), builds the list of present and missing students and sends that info to first responders and school officials.

If there is a loss of connectivity after the emergency event is started, the students can continue to scan since all of their biometric data is on the *RallyPoint* device. The finger scanned student ID information will be stored on the *RallyPoint* device until there is an internet connection again. At that time, all stored student ID information will be processed and sent to BrightArrow.

Do I have to use biometric finger scanning in order to use *RallyPoint*?

RallyPoint uses biometrics by design. However, students who are not in the biometric data base can be manually selected and entered into *RallyPoint* from a searchable list of students. This is a much slower and less accurate method of entering student ID information than using finger scanning biometrics and we do not recommend it. The finger scanning ID takes about 1 second and is 100% accurate. Manually selecting a student name from a list takes much more time and can possibly result in the wrong name being submitted with potentially disastrous results.

How long does it take to initially enroll each student's finger into identiMetrics?

It takes about 30 seconds to enroll each student. We scan the left index finger and the right index finger so students can use the finger that is most comfortable for them. Remember, if students and staff in your district already use identiMetrics in other areas of the school, those users are already enrolled.

How often do I have to re-enroll the student's finger?

Students have to enroll their fingers only once. That means; if you scan kindergarten students, you will never have to reenter them into the database. Fingerprints never change so the student can be identified until they graduate from high school.

What if someone leaves the school district?

Student biometric data can easily be deleted from the data base. During the training sessions, identiMetrics will show you how.

If I'm using *RallyPoint*, can I also use the biometric finger scanning in other areas of our school?

Yes! In fact, we strongly recommend that you use identiMetrics every day so in a real emergency, scanning is a habit with everyone automatically knowing what to do and how to do it. identiMetrics powers the biometric finger scanning part of *RallyPoint*. The same biometric database can be licensed for use in any area of the school requiring identification.

identiMetrics provides a flexible, unified biometric ID management platform allowing single sign on ID for applications used for food service and cafeteria,

library, late attendance, classroom attendance, the bus, for field trips, after school events like games, dances and plays, asset management like distributing laptops, employee time clock -everywhere when accurate student and staff identification is essential.

It sounds like identiMetrics is a single sign on solution. Is that correct?

Yes, you can manage all of your student and staff identification with a single finger scan to different software applications. We're happy to show you how to do this.

Is there any technology conflict when running BrightArrow alongside my existing messaging system?

They can co-exist without any changes to what you're doing. However, by upgrading to the full BrightArrow system, you'll receive all the functionality your current messaging system provides, and more, for less cost. If cost is not an issue, or if you are locked into a contract, you can certainly continue to use your existing messaging system.

Can I replace my current messaging service with BrightArrow?

Yes! You can upgrade and entirely replace your current messaging service with BrightArrow's full version which offers more features for less money than your current messaging service. BrightArrow's reliability, strong database integration and a broader feature set is what contributes to the system standing out from other messaging services.

BrightArrow's all-inclusive pricing model allows for an unlimited number of users and includes unique advanced features like its Anonymous Tip Line, Panic Button, Direct Chat two-way portal, rich language translation, hearing-impaired support and the (optional) ability for teachers to send messages to their students' parents. BrightArrow covers all bases with over 20 years of extensive and comprehensive development and state-of-the-art voice and messaging technology, voice and text translation to over 80 languages, delivering one of the most flexible and powerful notification systems suitable to your needs.